



# WALTON HIGH SCHOOL WRESTLING SPONSORSHIP PROGRAM 2011 – 2012

Walton Wrestling offers businesses and advertisers multiple, unique sponsorship opportunities to reach the local community at very competitive price points.

## Championship Sponsors – \$1,250 to \$2,000

Championship Sponsors are Walton Wrestling's premier sponsors and receive a dedicated ad board for one or two sponsorship years (December through November of the next year). The ad boards are mounted on the outside wall of the Walton Wrestling Room, which is located between the Walton Football Stadium and Walton Gymnasium. The ad boards face outward directly toward the primary bus egress and ingress roadway, and the football stadium.

Walton has over 3,000 students and staff which have daily exposure to the ad boards. The exposure potential also includes all activities and sports associated with the football stadium and the gymnasium, including football, soccer, lacrosse, track & field, basketball, volleyball, wrestling, and the Walton Band. Non-Walton sanctioned events also generate exposure, including community junior basketball, USA Wrestling tournaments, and the East Cobb Track Club. Each ad board is 4ft by 8 ft, illuminated for nighttime viewing, and is set in clear view by all who pass by.



## Tournament Sponsors – \$500

Walton Wrestling will host four premier tournaments during the 2011-2012 season. Each tournament offers sponsors an opportunity to reach the participants and their families, as well as other general spectators. Tournament Sponsors are featured at their respective tournament via a 4X8 sign inside the gym, company information handouts, coupons if desired, multiple announcements, email blasts to participants, and prominent recognition on the Walton Wrestling website. Tournament Sponsors are also recognized and their banners displayed at all other Walton Wrestling home events. The tournaments to be hosted this season are as follows:

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|---|-----------|---|
| • Walton JV Tournament                  | Late Nov  | 1,500-1,800 High School participants, family and spectators   |
| • Walton Varsity Duals                  | Early Dec | 1,200-1,500 High School participants, family and spectators   |
| • Walton Middle School Duals            | Mid Jan   | 1,200-1,500 Middle School participants, family and spectators |
| • Walton Raider Classic                 | Late Jan  | 3,500-4,000 Kids participants, family and spectators          |
| • Region 5 AAAAA Traditional Tournament | Early Feb | 1,500-1,800 High School participants, family and spectators   |

## Mat Sponsors – \$250

Each tournament hosted by Walton Wrestling will have 5-8 mats on which the actual wrestling will take place. Each of these mats has a scoring table which is openly visible to all participants and spectators. Mat Sponsors receive a 2X4 sign on the scoring table of the sponsored mat, as well as recognition via company information handouts, coupons if desired, and a listing on the Walton Wrestling website. Mat Sponsors' banners are also displayed at all other Walton Wrestling home events.

## Hospitality Sponsors – \$150

Each tournament hosted by Walton Wrestling will have a Hospitality Room provided for visiting coaches, officials, and tournament volunteers. Hospitality Sponsors are offered the unique opportunity to provide in-kind donations for exposure to these tournament attendees, as well as company information handouts, coupons if desired, and a listing on the Walton Wrestling website. Hospitality Sponsor signs will be displayed in the concession area in the gym.

## Weight Class Sponsors – \$100

Walton Wrestling gives families and businesses the opportunity to sponsor a weight class and have their family or business names printed on the back of this year's official Walton Wrestling team t-shirt. These families and businesses are also listed on the Walton Wrestling website. A total of 28 Weight Class Sponsorships are available (14 Varsity and 14 JV), and are awarded on a first come, first serve basis.

## Website Sponsors – \$25

Website Sponsors are listed on the Walton Wrestling website, with a link to the sponsor's website.

Please contact us at (678) 921-4578 or at [waltonwrestling@gmail.com](mailto:waltonwrestling@gmail.com) for more information.